



BASED ON 2000 CENSUS DATA AND 2005 UPDATES

	28097	U.S.
1 Current Population	3,028	291 mil.
2 Projected 5 Year Population Change	7.3%	5.3%
3 Largest Lifestyles Group	Rural Families	Middle American Families
4 Non-Anglo Population	6%	32%
5 Fastest Growing Racial/Ethnic Group*	Native Am. & Other	Hispanic/Latino
6 Households with No Faith Involvement	25%	35%
7 Average Age	37.0	37.0
8 Average Household Income	\$55,452	\$63,207
9 Single Parent Households	18%	30%
10 College Graduates	10%	24%



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Sources: Percept, Claritas/NDS, Census Bureau (v05a1) * group must be at least 0.5%

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